

University of Hawai'i • Kapi'olani Community College

Business Education Department

**Marketing**

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<b>Certificate of Completion in Customer Service (15 credits)</b>				
Course	Pre-requisite and other information	Credits	Grade	Comments
MKT 120 Principles of Marketing	None	3		
MKT 130 Principles of Retailing	None	3		
MKT 150 Customer Relationship Management & Selling	None	3		
MGT 118 Principles of Supervision	None	3		
MGT 122 Organizational Behavior	None	3		
		Total Credits	15	

**Please note: A grade of "C" or higher is required in all Management and Marketing courses in order to fulfill the requirements for certificates. Student must earn a Grade Point Ration (GPR) of 2.0 or higher for all courses applicable towards certificates.** Students are encouraged to complete and apply for these certificates. These courses can be used towards fulfilling requirements for the Associate in Science Marketing degree.