

University of Hawai'i • Kapi'olani Community College

Business Education Department

**Marketing**

Business Advisor: Lori Sakaguchi

Telephone #: 734-9017

Email address: Llsakagu@hawaii.edu

**Certificate of Competence in Retailing (9 credits)**

Course	Pre-requisite and other information	Credits	Grade	Comments
MKT 120 Principles of Marketing Course	None	3		
MKT 130 Principles of Retailing	None	3		
MKT 150 Customer Relationship Management & Selling	None	3		
	Total Credits	9		

**Please note: A grade of "C" or higher is required in all Management and Marketing courses in order to fulfill the requirements for certificates. Student must earn a Grade Point Ratio (GPR) of 2.0 or higher for all courses applicable towards certificates.** Students are encouraged to complete and apply for these certificates. These courses can be used towards fulfilling requirements for the Associate in Science Marketing degree.