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JAPANESE

Prior to registration, students who have taken Japanese in high school or elsewhere will be given a placement examination. Students who successfully pass the placement examination are qualified to apply for credit by examination.

JPNS 50 Basic Japanese for Visitor Industry (3)
3 hours lecture per week

Using the audio-lingual approach, JPNS 50 teaches the student to comprehend and speak in Japanese. It is specially designed for those students planning to work in the visitor industry and for those who wish to speak Japanese without obtaining the mastery of conversational Japanese. It also provides an orientation to Japanese culture to aid in understanding the Japanese visitor to Hawai'i.

Upon successful completion of JPNS 50, the student should be able to:

- Acquire a limited vocabulary, a workable knowledge of Japanese expressions, and a fair background in the culture of Japan to enable him to communicate with the Japanese visitors in hotels, restaurants, shops and offices, at travel desks.
- Reproduce orally ten common everyday greetings.
- Demonstrate the Japanese and Chinese counting system of numbers one through twelve in terms of people and in telling time.
- Give directions from one place to another using terms: here, there, over there, where, right, left, turn, straight, up, and down.
- Practice a conversation with another person using expressions covered in lessons.
- Answer and take a message on the phone.

- Demonstrate the Chinese counting system of numbers one through a hundred and express them in monetary terms.
- Given a list of store items in English, state the Japanese equivalent.
- Given a list of store items in Japanese, state the English equivalent.
- Express colors and clothing sizes in Japanese.
- Carry on conversation, using at least twenty simple phrases with customers at a hotel, restaurant, gift shop, and office.
- Given a list, pronounce twenty Americanized Japanese words accurately.
- Explain the American 4 percent excise tax in Japanese.
- Given a list of sizes of clothing and footwear items, state the Japanese equivalent.
- Reproduce orally twenty idiomatic expressions commonly used in hotels, restaurants, and at travel desks.
- Given a list of names of the week, days, and months, state the Japanese equivalent.
- Given a list of menu items in Japanese, pronounce twenty names of food and drink accurately.
- Given a list of menu items in English, state the Japanese equivalent.
- Demonstrate knowledge of the Chinese counting system of numbers beyond one hundred.
- Identify Chinese characters commonly found in hotels, restaurants, airports, and sightseeing areas, and state their meaning.

JPNS 100 Elementary Japanese, Special (3) KCC AA/HSL

3 hours lecture, 3 hours independent practice in lab per week

Prerequisite(s): Placement by examination.

JPNS 100 is an intensive elementary Japanese course covering the same material as JPNS 101 at a more rapid pace. Intended for students with some Japanese language background.

Upon successful completion of JPNS 100, the student should be able to:

- Master basic Japanese vocabulary and sentence patterns.
- Carry on limited conversations in daily situations using basic Japanese sentence patterns and vocabulary.
- Form simple sentences using verb, adjective, and noun predicates in past and non-past tenses.

- Use affirmative and negative sentences.
- Count and tell time.
- Use polite expressions.
- Read and write in both katakana and hiragana.
- Become acquainted with aspects of the Japanese culture that relate to the lesson topics.

JPNS 101 Elementary Japanese I (4) KCC AA/HSL

3 hours lecture, 2 hours lab per week

JPNS 101 builds a basic foundation that will enable students to acquire and develop language skills in listening, speaking, reading, and writing in Japanese in a linguistically and culturally appropriate manner.

Upon successful completion of JPNS 101, the student should be able to:

- Understand short, learned utterances, and occasionally sentence-length utterances where context is clear. Comprehension is limited to vocabulary and some simple questions/statements related to everyday events, such as greetings, introductions, descriptions of rooms/housing, campus/towns, and daily schedule/activities.
- Make short statements and ask simple questions, primarily by relying on memorized utterances and set phrases. Occasionally, expand to sentence-level production to accomplish tasks in contexts similar to those stated above. Ask for meanings of unknown words in Japanese and to expand their vocabulary.
- Understand written materials in hiragana and katakana. Comprehension is limited to vocabulary and some simple questions/statements related to contexts similar to the aforementioned contexts. Occasionally comprehend some unfamiliar materials in which the context is clear.
- Write short phrases and sentences in hiragana and katakana with accuracy. Write self-introductions and compose simple memos.

JPNS 102 Elementary Japanese II (4) KCC AA/HSL

3 hours lecture, 2 hours lab per week

Prerequisite(s): A grade of "C" or higher in JPNS 101, or satisfactory score on language placement test, or instructor consent.

JPNS 102 continues to build a basic foundation that will enable students to acquire and develop language skills in listening, speaking, reading, and writing in Japanese in a linguistically and culturally appropriate manner.

Upon successful completion of JPNS 102, the student should be able to:

- Understand sentence-length utterances that consist of a recombination of new and previously learned elements in a limited number of content areas, such as shopping, describing preferences, family members, memories and physical condition, and inviting and dining out.
- Perform basic communicative exchanges. Make short statements and ask questions in simple sentences that are common to the aforementioned situations.
- Understand written material in hiragana and katakana, and have a functional command of about 90 essential kanji. Read and comprehend menus, postcards, short letters, and simple journals.
- Write simple texts of a few paragraphs by integrating new and previously learned structures. Master hiragana and katakana and have a good command of kanji they have learned. Compose memos, messages, postcards, short letters, and simple journals.

JPNS 131 Japanese Conversation and Culture I/ Business and Tourism Industry (4) KCC AA/DH

5 hours lecture, 5 hours independent practice or lab per week

JPNS 131 focuses on beginning level Japanese to develop oral communication skills. Includes oral drills and individual practice for forming Japanese sentences. Also discusses cultural information that forms part of the language. Covers vocabulary and situations appropriate for the business and hospitality industries. A communicative approach emphasizes questions and answers and situational role-plays.

Upon successful completion of JPNS 131, the student should be able to:

- Recognize short utterances in Japanese.
- Orally produce simple, short sentences.
- Refer to present, past, and future events.
- Count people, animals, objects, and concepts,

and handle monetary transactions, using numbers to 99,999,999.

- Recognize and use approximately 600 words, including those which express activities, location, time, duration, colors, size, and shapes.
- Perform limited business tasks such as retailing and taking orders on tables.
- Interact with clients in culturally acceptable ways, employing appropriate speech style, greetings, mannerisms, and implications.
- Be familiar with a cultural perspective different from the student's own.

JPNS 132 Japanese Conversation and Culture II/ Business and Tourism Industry (4) KCC AA/DH

5 hours lecture, 5 hours independent practice or lab per week

Prerequisite(s): JPNS 101 or JPNS 131.

JPNS 132 is a continuation of JPNS 131. Second level Japanese to develop oral communication skills. Includes oral drills and individual practice for forming Japanese sentences. Also discusses cultural information that forms part of the language. Covers vocabulary and situations appropriate for the business and hospitality industries. A communicative approach emphasizes questions and answers and situational role-plays.

Upon successful completion of JPNS 132, the student should be able to:

- Recognize long utterances in Japanese.
- Orally produce compound sentences and recognize complex sentences.
- Begin to think in the word order of Japanese.
- Recognize and use approximately 1,200 words.
- Refer to people's age, occupations, weather, pains and physical condition, probability, intention, action in progress, state of being, changes, ability, and other people's remarks.
- Interact with Japanese guests to make simple decisions and choices, including telephone conversations on routine matters.
- Perform limited business tasks such as registering hotel guests, arranging for transportation, and working as a tour guide.
- Begin to realize cultural norms and expectations, and the borderless nature of the present world.

JPNS 201 Intermediate Japanese I (4) KCC AA/HSL

3 hours lecture, 2 hours lab per week

Prerequisite(s): A grade of "C" or higher in JPNS 102, or satisfactory score on language placement test, or instructor's consent.

JPNS 201 is the first half of an intermediate course on spoken and written Japanese. It is designed to reinforce the fundamentals of the Japanese language skills introduced in the elementary level. It also aims at developing the functional ability to communicate in Japanese beyond the survival level.

Upon successful completion of JPNS 201, the student should be able to:

- Understand sentence-length utterances that consist of a recombination of new and previously learned elements in a limited number of content areas, such as weather, climate, travel, asking for favors, explaining procedures, observing rules, and career planning and preparation.
- Understand increased but limited number of simple paragraph-length utterances.
- Understand spontaneous face-to-face conversations as well as short routine telephone conversations and some deliberate speech, such as simple announcements and reports.
- Handle a variety of uncomplicated, basic and communicative tasks and social situations.
- Ask and answer questions and participate in simple conversations in the aforementioned situations.
- Produce slightly longer utterances.
- Read consistently, with increased understanding, simply connected texts dealing with a variety of basic and social needs, such as personal letters, messages, journals, and narrative accounts of events of interest. Such texts are written in hiragana, katakana, and about 240 frequently used kanji (150 kanji are introduced in this course).
- Obtain necessary information from simple authentic texts using skimming and scanning skills.
- Meet a number of simple practical writing needs, such as simple personal letters, messages, and journals with content involving personal preferences, daily routine, everyday events, and other topics grounded in personal experience.

JPNS 202 Intermediate Japanese II (4) KCC AA/HSL

3 hours lecture, 2 hours lab per week

Prerequisite(s): A grade of "C" or higher in JPNS 201, or satisfactory score on language placement test, or instructor's consent.

JPNS 202 is the second half of an intermediate course on spoken and written Japanese. It continues to reinforce the fundamentals of the Japanese language skills introduced in the elementary level. It also aims at developing the functional ability to communicate in Japanese beyond the survival level.

Upon successful completion of JPNS 202, the student should be able to:

- Sustain understanding over longer stretches of connected discourse on a number of topics, such as asking and giving directions, gift exchanging, employment, making complaints, and environmental issues.
- Handle successfully most uncomplicated communicative tasks and social situations.
- Initiate, sustain, and close a general conversation with a number of strategies to a range of circumstances and topics aforementioned.
- Produce limited number of connected discourse in descriptions and narration.
- Read consistently with full understanding simple connected texts dealing with basic personal and social needs about which students have personal interest and/or knowledge.
- Obtain main ideas and information from descriptive and narrative texts using 390 basic kanji (150 new kanji will be introduced in this course).
- Meet most practical writing needs and social demands.
- Write simple letters, brief synopses and paraphrases, summaries of biographical data, work, and school experience.
- Describe and narrate familiar topics in paragraphs.

JPNS 257 (Alpha) Japanese Culture and Language Through Content (4)

4 hours lecture per week

Prerequisite(s): JPNS 102 with a grade of "C" or higher or instructor consent.

Comment: JPNS 257 (Alpha) is not intended to be

used as a substitute for JPNS 201 or JPNS 202.

JPNS 257 (Alpha) is an intermediate-level language course using various content areas to further develop Japanese language skills and understanding of Japanese culture. Possible content areas include: History, Economics, Anthropology, Cuisine, Politics, Popular Culture, Film, Sociology, Music, and Geography/Demographics.

Upon successful completion of JPNS 257 (Alpha), the student should be able to:

- Identify Japanese patterns of social interaction and behavior.
- Describe various aspects of Japanese culture.
- Express the diversity and the linguistic variety in Japanese culture, orally and in writing.
- Explain how Japanese culture is influenced by globalization.
- Recognize the links between language and culture.
- Get information from written text as well as from other media.
- Use content as a tool for the investigation into language and culture.
- Express opinions orally and in writing about the content using appropriate vocabulary and grammar.
- Communicate content effectively through class discussions, written assignments, oral presentations, etc.
- Relate orally and in writing personal experiences related to the content.

JPNS 257B Japanese Culture and Language Through Content: Pop Culture -- Anime (4)

4 hours lecture per week

Prerequisite(s): JPNS 102 with a grade of "C" or higher or instructor consent.

Comment: JPNS 257B is not intended to be used as a substitute for JPNS 201 or JPNS 202.

JPNS 257B is an intermediate-level course focusing on learning the Japanese language through the culture

through Pop Culture, specifically through Japanese animations and videos. Japanese animations and videos provide the viewer with glimpses of the subtle and sometimes not so subtle aspects of Japanese language and culture. Thus, if one views these with an eye for what can be learned about the Japanese language, one's understanding of Japanese language and culture will increase significantly.

In addition to the general JPNS 257 (Alpha) competencies, upon successful completion of JPNS 257B, the student should be able to:

- Produce and respond to sentence-length utterances that consist of a recombination of new and previously learned elements in a limited number of content areas found within pop culture as seen through anime.
- Engage in spontaneous face-to-face conversations dealing with a variety of basic and social needs that use the grammatical patterns and vocabulary found within anime.
- Handle a variety of uncomplicated, basic and communicative tasks and social situations found within anime.
- Look up unknown vocabulary and phrases found in anime by using dictionaries to create personal vocabulary and pattern lists.
- Identify ways in which the language is influenced by the culture as demonstrated through the behavior of the characters in animation and video.
- Identify Japanese patterns of social interaction as seen in anime.
- Use Japanese social phrases and manners learned from anime.

JPNS 257C: Japanese Culture and Language Through Content: Japanese History – Understanding the Samurai Culture (4)

4 hours lecture per week

Prerequisite(s): JPNS 102 with a grade of "C" or higher or instructor consent.

Comment: JPNS 257C is not intended to be used as a substitute for JPNS 201 or JPNS 202.

JPNS 257C is an intermediate-level Japanese course that utilizes the Japanese language to learn about the

Samurai Culture in Japanese history. The course will focus on the language to learn how the culture of the samurai developed from the Kamakura Period in the late 1100s out of the clanships. This course will also include the influence of Zen Buddhism on the culture of the samurai and the change of the samurai from warrior to courtier during the Tokugawa period (1603 to 1867). This course will also discuss the changes in the Japanese language and the impact of the samurai culture on modern Japan.

In addition to the general JPNS 257 (Alpha) competencies, upon successful completion of JPNS 257C, the student should be able to:

- Produce and respond to sentence-length utterances that consist of a recombination of new and previously learned elements in a limited number of content areas as seen through the study of samurai culture.
- Engage in spontaneous face-to-face conversations dealing with a variety of basic and social needs that use the grammatical patterns and vocabulary found within the study of samurai culture.
- Handle a variety of uncomplicated, basic and communicative tasks and social situations found within the study of samurai culture.
- Look up unknown vocabulary and phrases found in the study of samurai culture by using dictionaries to create personal vocabulary and pattern lists.
- Identify Japanese patterns of social interaction as seen in the study of samurai culture.
- Use Japanese social phrases and manners learned from the study of samurai culture.

JPNS 290 Japanese Language and Culture through Application (4) KCC AA/DH

3 hours lecture/ 3 hours lab per week

Prerequisite(s): Students must be native, bilingual speakers of Japanese, or Advanced level students with approval of the instructor.

Comment: JPNS 290 is conducted in both Japanese and English.

JPNS 290 is designed to prepare students to serve as Japanese language and culture resources on campus and in the community through service learning experiences. Application of the “real world” community service experiences, cultural readings, and personal reflections will serve as the basis for communicative activities in class.

Upon successful completion of JPNS 290, students should be able to:

- Describe the diversity and variety of Japanese culture orally and in writing about their service learning community experiences and assigned readings;
- Demonstrate the job-related skills gained from the practical work experience in the supervised community volunteer activities;
- Evaluate orally and in writing the service learning activities using appropriate vocabulary and grammar in communicative activities, discussions, and writing activities;
- Describe orally in classroom discussion, and in reflective journals and essays, the needs of the community;
- Apply orally and in writing critical thinking and problem-solving skills related to their service-learning experiences.
- List similarities and differences between Japanese and U.S. culture from various perspectives and values.
- Construct a relationship between language learning and culture.
- Demonstrate effective communication skills in both the students' heritage and U.S. cultures.

JOURNALISM

JOUR 150 Press and Society (3) KCC AA/DS and KCC AS/SS

3 hours lecture per week

Prerequisite(s): Qualification for ENG 100, ENG 160 or ESL 100.

JOUR 150 is a study of the forces that shape the way society communicates, the impact of mass media on the political, social and cultural climate of America and the world; and the roles of technology, business, government and the courts, and personalities in shaping media industries.

Upon successful completion of JOUR 150, the student should be able to:

- Demonstrate some familiarity with lesser known media in Hawai'i such as Hawai'i Public Radio, Hawai'i Public TV, and Olelo, as well as Web news and journals.
- Describe the major communication processes and the developments that changed the way in which information is exchanged.
- Explain how changes in the way people communicate have affected the ways in which societies/communities organize and define themselves.
- Define and explain the importance of agenda setting, gatekeeping, value transmission, news hole, news criteria in mass media.
- Identify the major factors involved in the development of the print, radio/music, television and film industries, including technological development, landmark government legislation and court decisions, key personalities.
- Explain the impact each of the major media industries has made on American society.
- Identify the main models of ownership and control of communications media.
- Identify some of the largest media companies and their owners, as well as legal and/or ethical issues arising from this ownership structure.
- Identify visual and other techniques used to persuade or sell in TV news, films, videos and magazines.
- Describe the ways the advertising industry uses technology and research to target audiences for consumer goods and political candidates.

- Explain how public relations operates and its role in our society today.
- Explain how the American legal system attempts to balance First Amendment rights with the rights of the private individual in the areas of libel, privacy, fair trial and copyright.
- Describe the ethical codes, laws, and regulations that govern the major media industries and identify the government agencies that oversee the media.
- Apply the Society of Professional Journalists' Code of Ethics to the handling of news on campus and in the community.
- Describe some of the cultural and social changes occurring globally because of international distribution of newspapers, satellite broadcasts and the web.
- Describe media convergence in the 21st century and its impact on society.
- breaking news, second day, delayed ID, quote, contrast, impact and soft leads.
- Develop a story using summary, paraphrase, quotation, description, narration, analogy.
- Write news stories using the following formats: inverted pyramid, hourglass, list, Wall St. Journal, narrative, speech/ meeting advance and follow-up, obituaries, press releases, and short personality profiles.
- Use the Associated Press Style.
- Understand and apply legal guidelines such as libel, fair comment and criticism, qualified privilege, privacy, copyright, obscenity.
- Apply the Society of Professional Journalists' Code of Ethics to all news coverage.
- Demonstrate an awareness of the rights, interests, and sensitivities of minorities.
- Write articles acceptable for publication in the school newspaper, both print and Web versions.

JOUR 205 Newswriting (3) KCC AA/DL

3 hours lecture per week

Prerequisite(s): A grade of "B" or higher in ENG 100, or consent of instructor.

JOUR 205 focuses on the basic principles of writing for media: understanding audience and purpose, developing a focus, gathering information efficiently, writing basic news story formats with speed and accuracy, using the Associated Press style sheet, and applying ethical and legal standards.

Upon successful completion of JOUR 205, the student should be able to:

- Identify the basic characteristics of news.
- Identify audience and purpose for any given news story.
- Identify hard and soft news story formats and their purposes.
- Develop story ideas from a variety of sources, including interview, observation, appropriate spin-offs from world and national headline news, statistical data, and the Internet.
- Interview a subject using appropriate questions and strategies, including email.
- Use several note-taking strategies, including tape recorder.
- Gather information by networking and through observation, Internet, library sources, city and telephone directories and electronic databases.
- Use the library's Voyager and other electronic databases efficiently.
- Write hard and soft news leads, including

JOUR 205L Newswriting Lab (1)

3 hours lecture per week for 5 weeks or equivalent length of time.

Prerequisite(s): A grade of "B" or higher in ENG 100.

Recommended Preparation: ENG 108.

JOUR 205L provides practice in editing articles for newspapers, magazines, and other forms of media according to the Associated Press or the MLA style guides. Exercises and discussions provide a review of punctuation, capitalization, sentence construction, word choice, and develop skills in editing for conciseness, rhythm, and accuracy.

Upon successful completion of JOUR 205L, the student should be able to:

- Identify and correct commonly misspelled words or mistaken homonyms.
- Use the proper form of commonly mistaken or misused words.
- Determine whether statements should be quoted, paraphrased or summarized, and revise accordingly.
- Apply the appropriate rules of punctuation and capitalization (MLA or AP).
- Apply the basic AP style conventions for time, place, date, addresses and titles to news articles.
- Locate information in the Associated Press Stylebook and Briefing on Media Law.
- Demonstrate familiarity with the MLA rules regarding the use of quotation marks, italics,

and underlining; the use of commas in a series, and the format for numerals.

- Use the MLA style for citations.
- Identify and correct common sentence construction problems, such as run-ons, fragments, subject-verb, pronoun antecedent, pronoun-reference agreement errors; incorrect verb tense or mood, subordination and modification errors.
- Employ more effective sentence patterns, including use of the active, instead of passive, voice; parallel structure; repetition for emphasis.
- Edit a passage to improve clarity and conciseness.
- "Boil" or tightly edit a passage to fit a space requirement.

JOUR 227 Writing for Publication (3) Spring KCC AA/DL

3 hours lecture per week

Prerequisite(s): ENG 100 with a grade of "C" or higher; or consent of instructor.

Recommended Preparation: JOUR 205; JOUR 205L.

Comment: JOUR 227 is cross-listed as ENG 227.

JOUR 227 is offered in the Spring semester only.

JOUR 227 focuses on writing feature articles for publication in newspapers, magazines, the Internet, and radio. Emphasis is on developing a voice, a focus, and an appropriate structure. Interviewing techniques, research skills, and editing are also stressed. Work may be published in campus and off-campus print and Internet publications or read at campus events.

Upon successful completion of JOUR 227, the student should be able to:

- Use several approaches to generate ideas for articles.
- Recognize and develop appropriate voice and tone.
- Choose the appropriate focus and approach to the subject for a selected audience and purpose.
- Gather information from a variety of sources including interview, observation, printed materials and internet, and evaluate its accuracy and pertinence.
- Know how and when to attribute information.
- Write the following types of articles: personality profiles, travel, investigative or in-depth features with a personal focus (commonly called the Wall Street Journal

format), analogies providing scientific or technical information, narratives, reviews, informatives, humor.

- Use pacing, sentence ordering, parallel structure, repetition, metaphor dialogue and flashback.
- Document information for different kinds of publications.
- Edit for punctuation, grammar, word choice, appropriate style and format.
- Understand First Amendment rights and legal and ethical constraints in the areas of copyright, privacy, libel and obscenity.
- Have some familiarity with various markets for publication and standard procedures in marketing an article.

JOUR 275 Desktop Publishing (3) Spring

6 hours lecture/lab per week

Prerequisite(s): ENG 100 or ESL 100 and

demonstration of basic file saving/interface skills.

Recommended Preparation: ART 115.

JOUR 275 focuses on the principles and practice of print and Web publication design and production in a networked environment. Includes legal and ethical guidelines. Hands-on experience with page design and software for drawing and digital imaging.

Upon successful completion of JOUR 275, the student should be able to:

- Understand how audience, purpose and mode of publication affect publication design.
- Work in a computer-networked environment to produce documents for offset printing and for the Web.
- Identify the key elements in print and Web production, and understand how each element affects the final publication.
- Create work flow charts and meet assigned deadlines.
- Understand ethical and legal guidelines for publication.
- Apply principles of balance, movement, points of entry in designing a document.
- Choose type faces that produce desired impact and apply typographic principles to promote readability.
- Apply style-sheet rules.
- Create documents in Adobe Photoshop, Quark Xpress and Adobe InDesign that demonstrate skill in using text, graphic, and interface tools.
- Adjust images in Photoshop to achieve

- desired color adjustment, sharpness, and appropriate file size and to create special effects using filters, selection tools and techniques, channels, layers, and text.
- Use scanners, digital cameras, video capture, and sound recording devices to input information in proper file formats.
- Create Web documents that demonstrate understanding of page architecture; bandwidth, and usability issues; readability and legibility requirements; and basic HTML.

- Select appropriate stock based on price and method of reproduction.
- Estimate amount of paper needed based on parent-size sheets and standard ordering procedures.
- Prepare publication for printer, including paste-ups and pdf files.
- Develop a plan of action to solicit submissions and then publicize and deliver the finished product.
- Create a Web version of the publication with graphics, sound, and possibly video, using Macromedia Dreamweaver.

JOUR 276 Magazine and Journal Publishing (3)

6 hours lecture/lab per week

Prerequisite(s): JOUR 275 with a grade of "C" or higher, or consent of instructor.

Recommended Preparation: ENG 227/JOUR 227; ENG 200, ENG 206 or ENG 215.

JOUR 276 builds on the skills learned in JOUR 275. Students will produce a magazine and/or journal in both print and online formats. The process will include envisioning the publication, identifying audiences, gathering and editing content, designing layouts, and completing all pre-press work.

Upon successful completion JOUR 276, the student should be able to:

- Determine purpose, audience, and focus of a magazine or journal, taking into consideration budget and method of dissemination.
- Select articles and graphics appropriate for a particular purpose, audience, and focus.
- Select the most appropriate means of publication (offset, copier, web) for a given publication, taking into consideration content, audience and cost.
- Edit a paper to improve organization, word choice, clarity, and do it with the author when possible.
- Demonstrate an understanding of copyright MLA or APA style guide.
- Use film and flatbed scanners to input text and graphics.
- Use Adobe Photoshop to prepare graphics for reproduction, with attention to resolution, contrast, sharpness, and file format.
- Demonstrate an understanding of the special requirements of spot color and four-color art.
- Design a layout and execute it using Adobe InDesign or Quark Xpress.
- Choose appropriate fonts and demonstrate an understanding of size, leading, and line width guidelines to ensure readability.

JOUR 285 (Alpha) News and Magazine Production (1-3)

One credit: 2 hours lecture/lab per week for 16 weeks or 4 hours lecture/lab for 8 weeks

Two credits: 4 hours lecture/lab per week

Three credits: 6 hours lecture/lab per week

Alternate schedules may be arranged with instructor
Prerequisite(s): Qualification for ENG 100, ENG 160 or ESL 100, or instructor consent.

Comment: May be repeated two times for additional credit. The maximum number of credits for JOUR 285 (any combination of alpha suffixes) is nine credits.

JOUR 285 focuses on the theory and practice in production of a small newspaper or magazine for print and/or web. Includes gathering and writing news, editing news stories and journal articles, writing headlines and captions, type design, page layout, digital photography, advertising design, paste-up, web production. Students may choose to concentrate on one or any combination of three paths.

Upon successful completion of JOUR 285, the student should be able to:

- Demonstrate an understanding of how a newsroom operates: deadlines, work flow, relationship of each position to the whole.
- Identify the location of departments and facilities on campus and explain the basic organization of the college.
- Demonstrate proper use and care of the computer and storage devices.
- Demonstrate skill with word processing, email and web search.
- Demonstrate ability to use the editing tools in a page layout application.
- Demonstrate an understanding of news criteria.
- Apply basic Associated Press Style guidelines.

- Demonstrate an understanding of copyright laws.
- Demonstrate an understanding of the Society of Professional Journalists' Code of Ethics.

JOUR 285B News and Magazine Production - Graphic Skills for Print (1-3)

One credit: 2 hours lecture/lab per week for 16 weeks or 4 hours lecture/lab for 8 weeks

Two credits: 4 hours lecture/lab per week

Three credits: 6 hours lecture/lab per week

Alternate schedules may be arranged with instructor

Prerequisite(s): Qualification for ENG 100, ENG 160 or ESL 100, or instructor consent.

Comment: May be repeated two times for additional credit. The maximum number of credits for JOUR 285 (any combination of alpha suffixes) is nine credits.

JOUR 285B focuses on the theory and practice in production of a small newspaper or magazine for print and/or web. Includes gathering and writing news, editing news stories and journal articles, writing headlines and captions, type design, page layout, digital photography, advertising design, paste-up, web production. Students may choose to concentrate on one or any combination of three paths.

Upon successful completion of JOUR 285B, Graphic Skills for Print, the student should be able to (in addition to the competencies listed for JOUR 285 above):

- Demonstrate an understanding of basic principles of page design.
- Demonstrate an understanding of ethical guidelines governing photographs and drawings and their placement on the page.
- Demonstrate skill in a page layout application.
- Demonstrate skill in conversion of units from inches to picas and points.
- Choose appropriate type fonts.
- Scan art work at proper resolutions and file sizes.
- Use Adobe Photoshop to correct light and contrast, to set file sizes and resolutions, and be able to save in the proper formats.
- Demonstrate an understanding of the relationship between line screen and choice of printing stock.
- Prepare photos for linotronic output.
- Use proper print specifications.
- Write headlines and captions.
- Paste up pages.

- Demonstrate an understanding of the offset printing process.

JOUR 285C News and Magazine Production - Skills for Web Page Designers (1-3)

One credit: 2 hours lecture/lab per week for 16 weeks or 4 hours lecture/lab for 8 weeks

Two credits: 4 hours lecture/lab per week

Three credits: 6 hours lecture/lab per week

Alternate schedules may be arranged with instructor

Prerequisite(s): Qualification for ENG 100, ENG 160 or ESL 100, or instructor consent.

Comment: May be repeated two times for additional credit. The maximum number of credits for JOUR 285 (any combination of alpha suffixes) is nine credits.

JOUR 285C focuses on the theory and practice in production of a small newspaper or magazine for print and/or web. Includes gathering and writing news, editing news stories and journal articles, writing headlines and captions, type design, page layout, digital photography, advertising design, paste-up, web production. Students may choose to concentrate on one or any combination of three paths.

Upon successful completion of JOUR 285C, Skills for Web Page Designers, the student should be able to (in addition to the competencies listed for JOUR 285 above):

- Demonstrate an understanding of basic web design principles: file sizes, hyperlinking, navigation, readability and the importance of story boarding or mapping the site.
- Demonstrate an understanding of the relationship between file sizes and screen display.
- Demonstrate an understanding of basic HTML commands, including relative links, tables, image source and font commands.
- Demonstrate an understanding of cross platform issues regarding color and fonts.
- Demonstrate an understanding of bandwidth issues as related to file sizes.
- Use Adobe Photoshop to correct light and contrast, to set file sizes and resolutions, to save in the proper formats.
- Use Adobe ImageReady to reduce image file sizes and to create special effects.
- Use Fetch to upload and download files.
- Demonstrate an understanding of copyright issues, especially as related to graphics.

**JOUR 285D News and Magazine Production -
Writing and Editing (1-3)**

*One credit: 2 hours lecture/lab per week for 16 weeks
or 4 hours lecture/lab for 8 weeks*

Two credits: 4 hours lecture/lab per week

Three credits: 6 hours lecture/lab per week

Alternate schedules may be arranged with instructor

*Prerequisite(s): Qualification for ENG 100, ENG 160
or ESL 100, or instructor consent.*

*Comment: May be repeated two times for additional
credit. The maximum number of credits for JOUR
285 (any combination of alpha suffixes) is nine
credits.*

JOUR 285D focuses on the theory and practice in production of a small newspaper or magazine for print and/or web. Includes gathering and writing news, editing news stories and journal articles, writing headlines and captions, type design, page layout, digital photography, advertising design, paste-up, web production. Students may choose to concentrate on one or any combination of three paths.

Upon successful completion of JOUR 285D, Writing and Editing, the student should be able to (in addition to the competencies listed for JOUR 285 above):

- Work a beat and develop a story budget.
- Gather information from interview, observation, Internet search.
- Apply legal and ethical guidelines regarding attributions, taping, privacy, fair comment and criticism, multi-ethnic sensitivity where applicable.
- Take accurate notes and use proper note-taking strategies.
- Write articles suitable for publication in the school newspaper that are structured according to some of the basic news story formats, such as breaking news, features, editorials.
- Copyedit for structural, spelling, grammar and punctuation errors.
- Write headlines and captions.